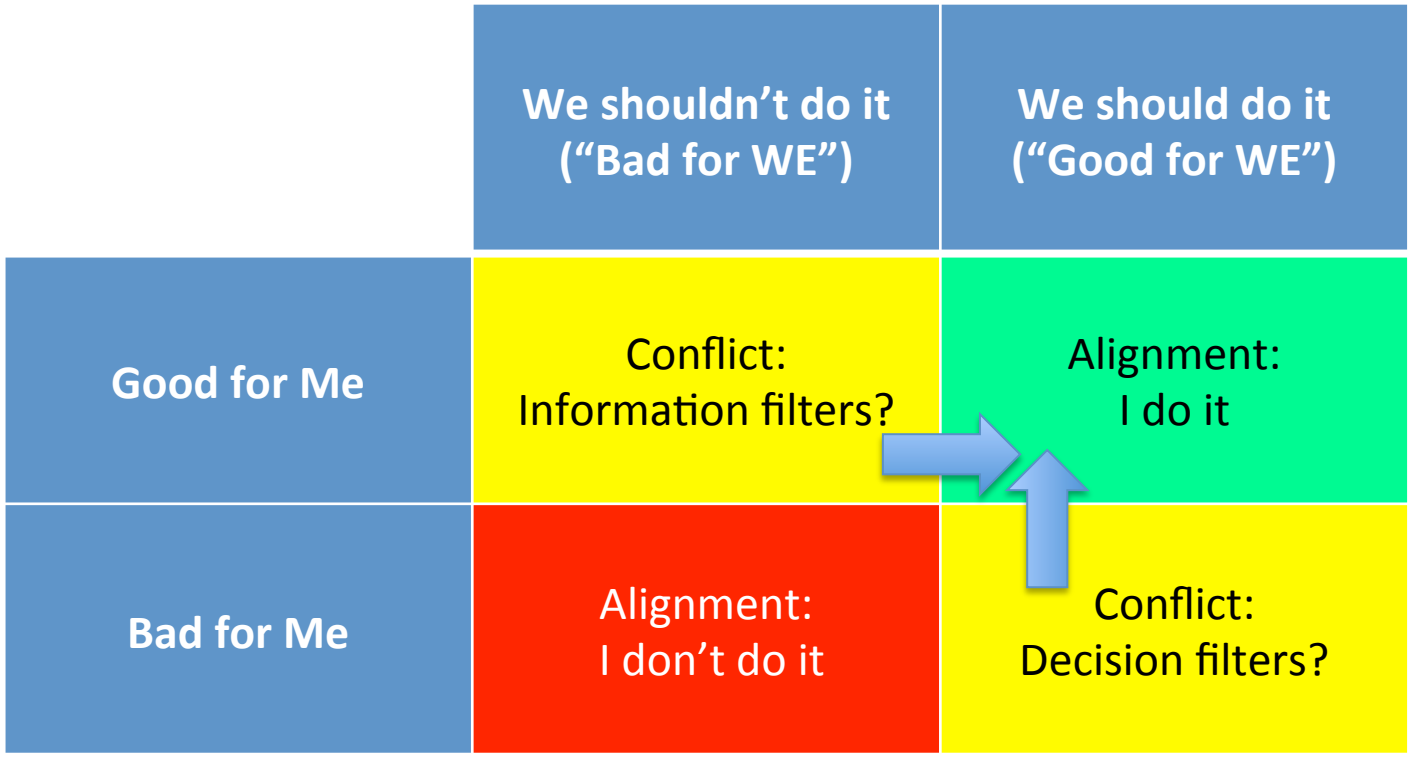
We shouldn't do it ("Bad for WE")
We should do it ("Good for WE")
Good for Me
Conflict: Information filters?
Alignment: I do it
Bad for Me
Alignment: I don't do it
Conflict: Decision filters?